



ECI

THE ELASTIC NETWORK

THE SDN EVOLUTION INTELLIGENCE INTO YOUR NETWORK

Erez Zelikovitz

VP, Head of SDN/NFV Network Solutions

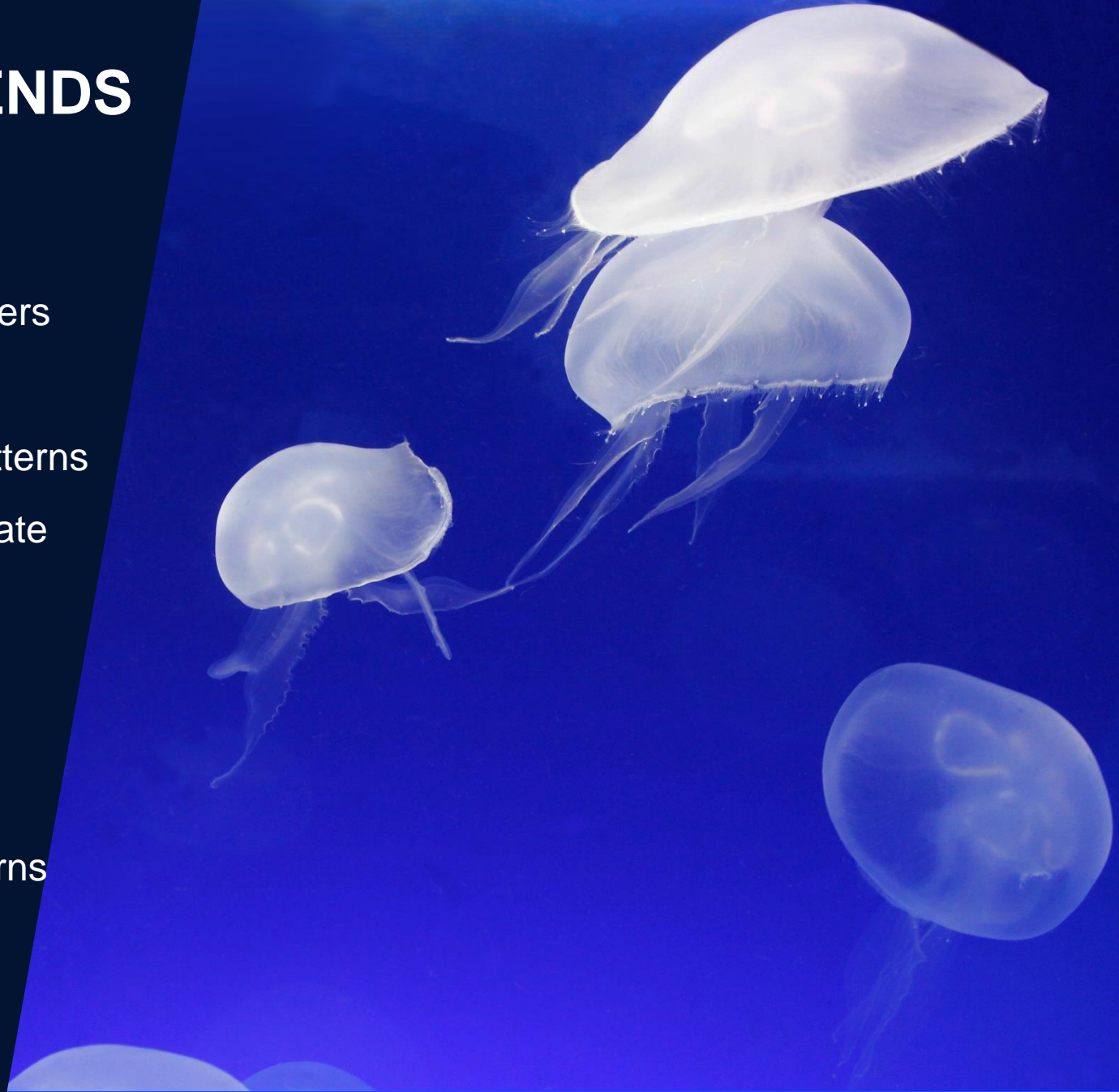
MARKET TRENDS

What's Happening?

- Distributed data centers
- New applications
- App-to-app traffic patterns
- Off-loading of corporate DCs

The Result...

- More bandwidth
- Dynamic traffic patterns
- Metro centric growth



WHY ARE NETWORKS RENOVATED ?

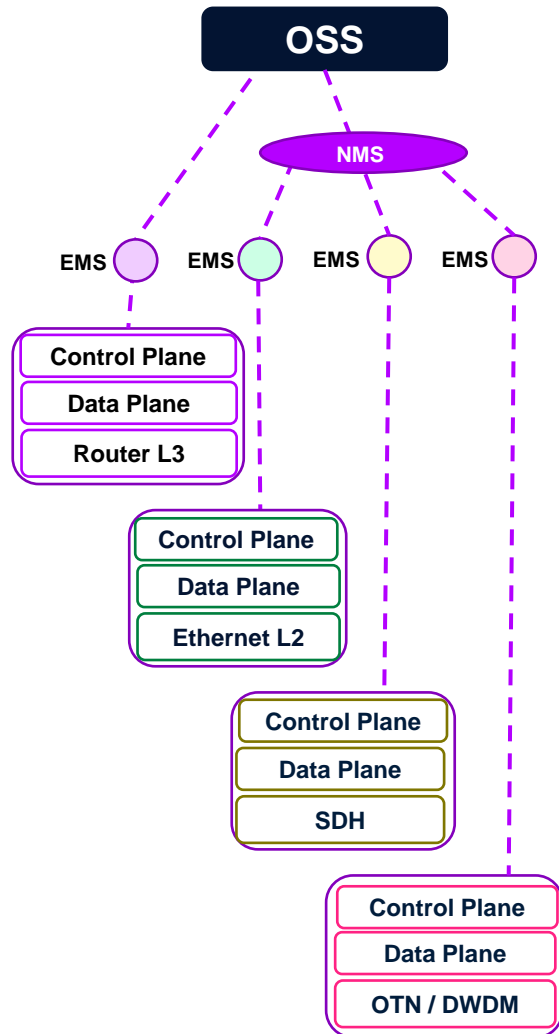
CHALLENGES OF TRADITIONAL NETWORKS

- Networks become large and complex
- Time consuming service provisioning
- Multi-vendor environment
- Low utilization of network resources
- O&M complexity
- Difficult OSS integration

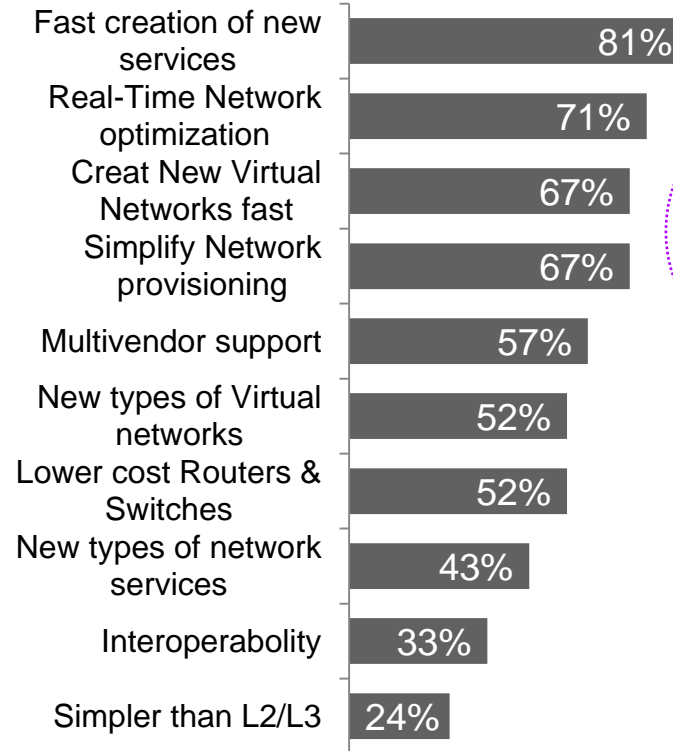


SDN NETWORKS MIGRATION

Legacy OSS Management environment

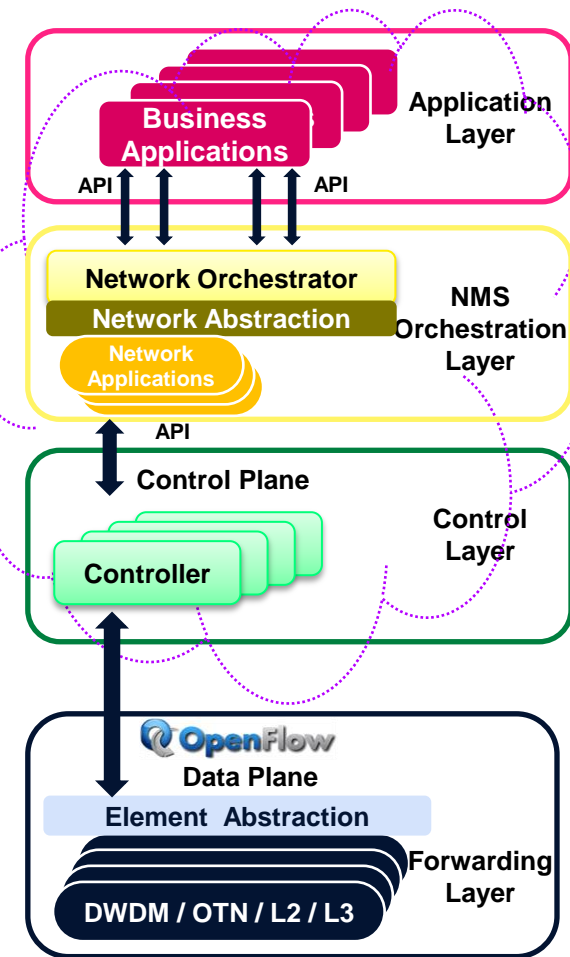


SDN & NFV Expected benefits survey: operators' response



Infonetics, July 2013, "SDN & NFV: Global Service Provider Survey"

Multi-layer, Open, Centralized Control

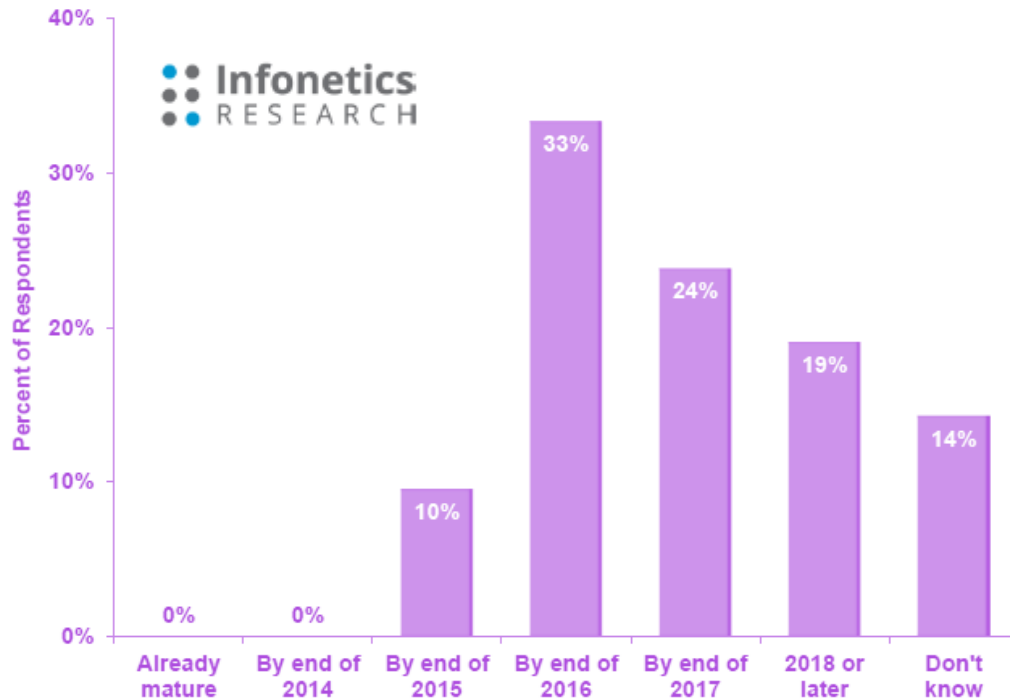


OUR SDN OFFERING

- Transport SDN ecosystem and **multi-vendor** environment
 - Dedicated applications suite
 - Augmented offline planning and design tools
 - **Multilayer** SDN controller
 - D-NFV applications
 - Open programmable network



SNAPSHOT INTO THE FORESEEN MARKET TIMELINE

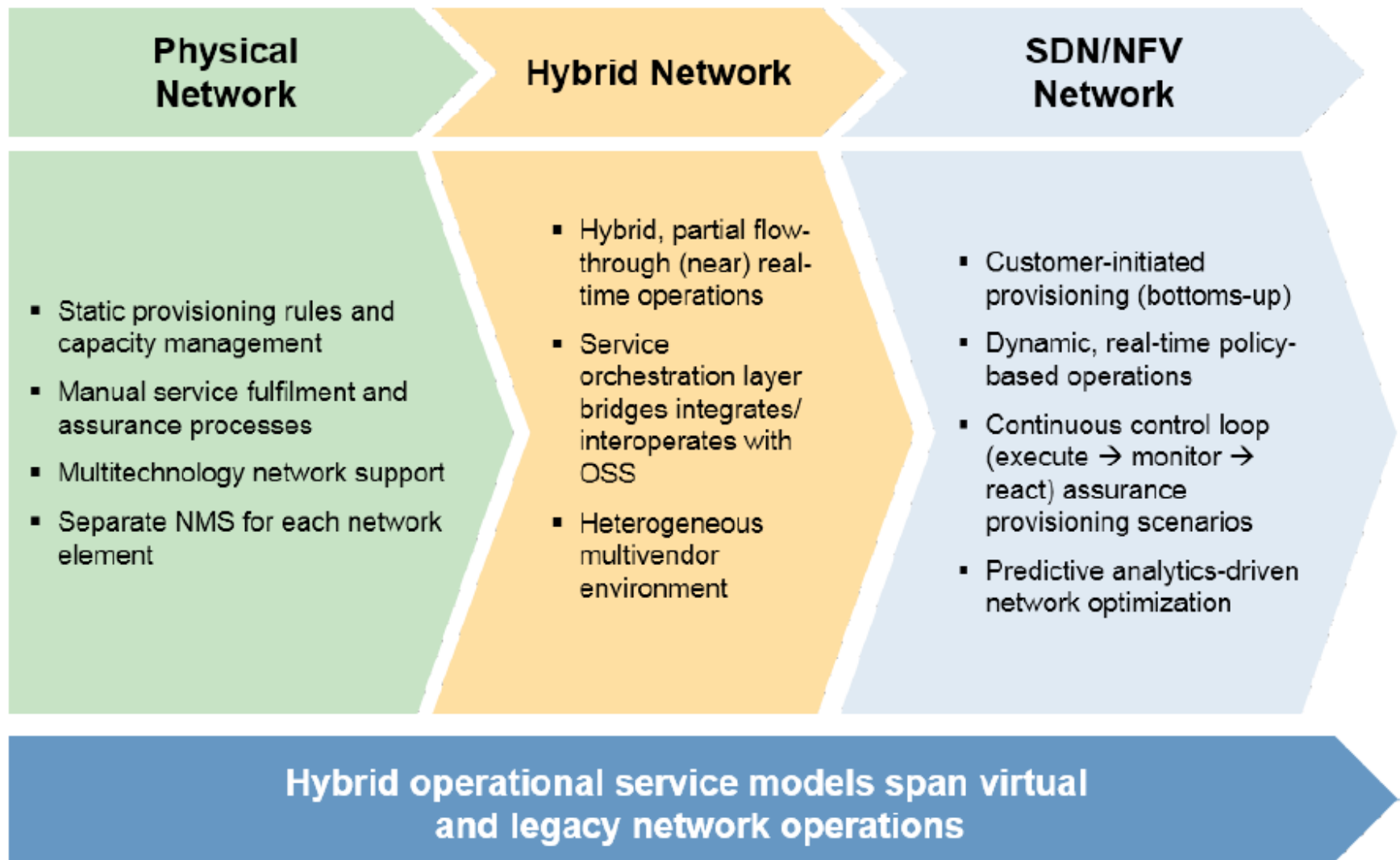


Infonetics asked: *“When do you believe transport SDN solutions will be mature enough for deployment in your network?”*

Service Provider Opinions:

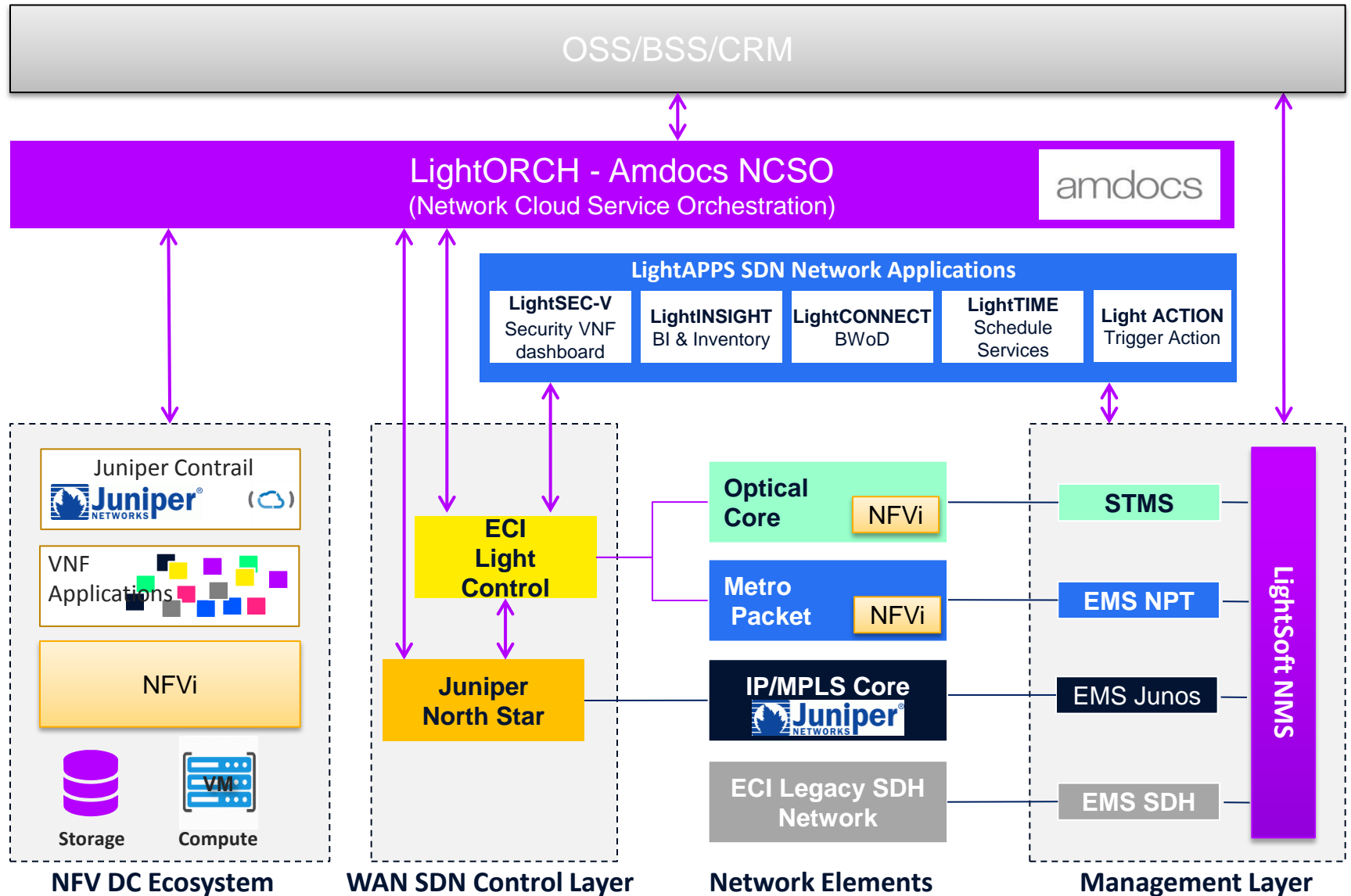
- 2016 is the earliest that transport SDN solutions will be mature enough to deploy
- 33% indicated that a vendor’s transport SDN strategy is very important in their decisions to make purchases today

EVOLUTION INTO HYBRID NETWORKS

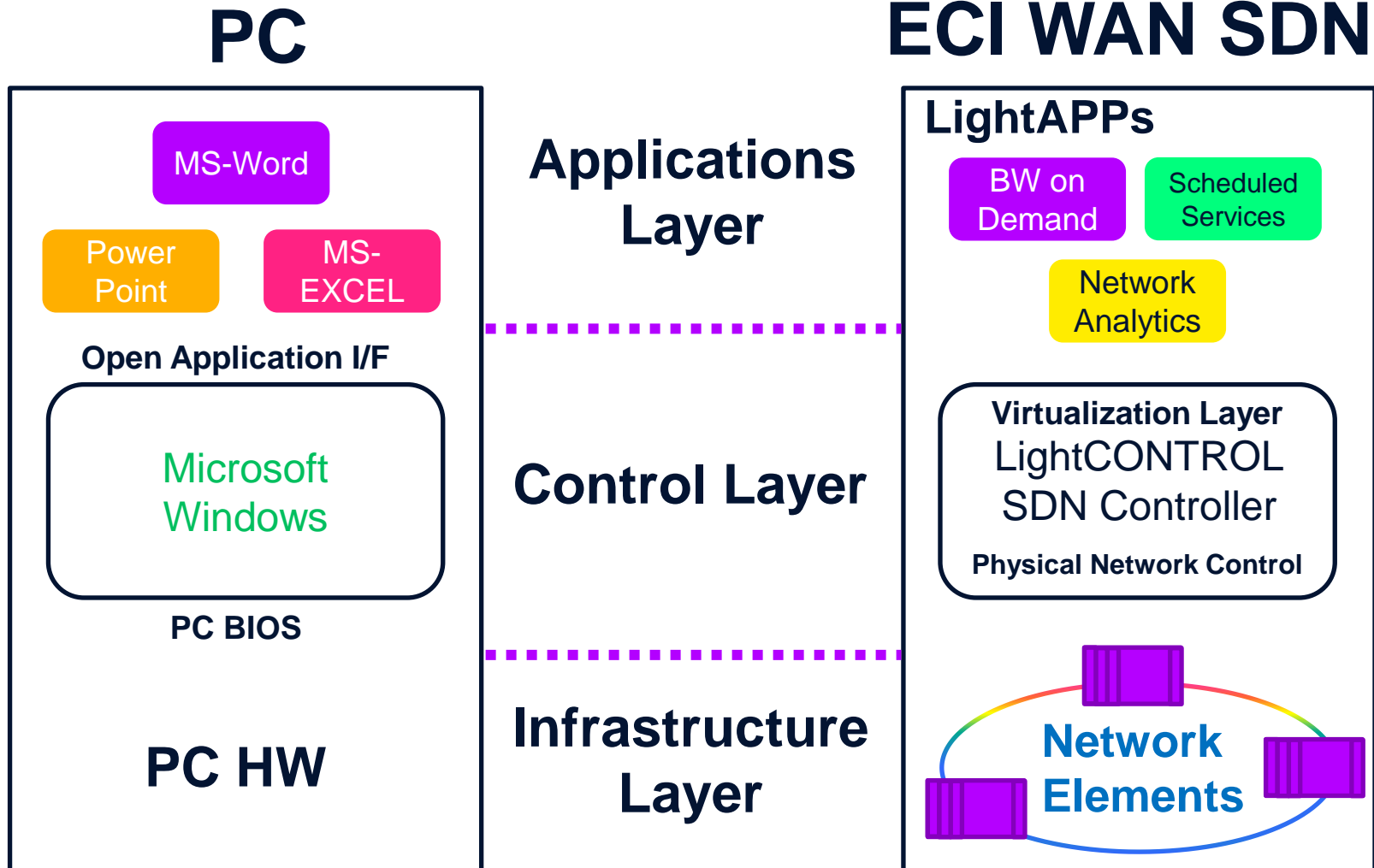


Gartner, Aug 2015

ECO-SYSTEM BLUEPRINT



ECI SDN – THE PC ANALOGY



ECI SDN/NFV SOLUTION VALUES

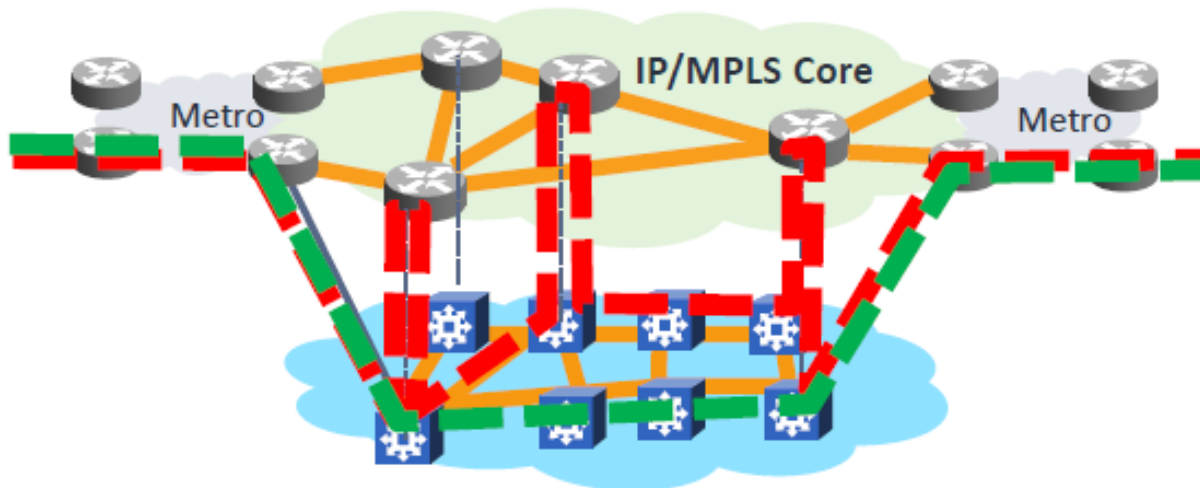
- Network operation automation and OPEX Reduction
 - End-End service creation
 - Advanced end to end operation and maintenance
- Network flexibility and programmability – Fast new services introduction (TTM)
 - SDN Centralized control layer and network abstraction
 - Centralized NFV evolution and ECI unique distributed NFV with cyber security VNFs
- Better ROI – ECI and partners value proposition
 - Lowering CAPEX and improved OPEX
 - Fast TTM and responsiveness to subscribers needs
- Solution Attributes
 - Open standards
 - Multi-Vendor and Multi-Domain
 - Future proof

ECI SDN – ADDRESSING THE CHALLENGES

- **Automation** – Offline Planning tools connected and streamlined to achieve automatic network operation
 - Service Provisioning and Dynamic Service Modification
 - Service Restoration
- **Virtualization** – Transport Network complex structure is virtualized
 - Simplifying IT (OSS/BSS) integration – Fast TTM
 - Simplifying O&M – OPEX reduction
 - Virtual Private Network by Network slicing – Improve customer retention
- **Synergy** – IP and Optical layers synergy to improve network performance and better utilization of resources
- **Flexible** – Network resources are SW controlled to achieve
 - Programmable line rates
 - Better links utilization
 - Optimal Path selection based on Services SLA
- **Open** – Open standards for Multi-vendor, Multi-Domain operation simplify Integration and improved TTM

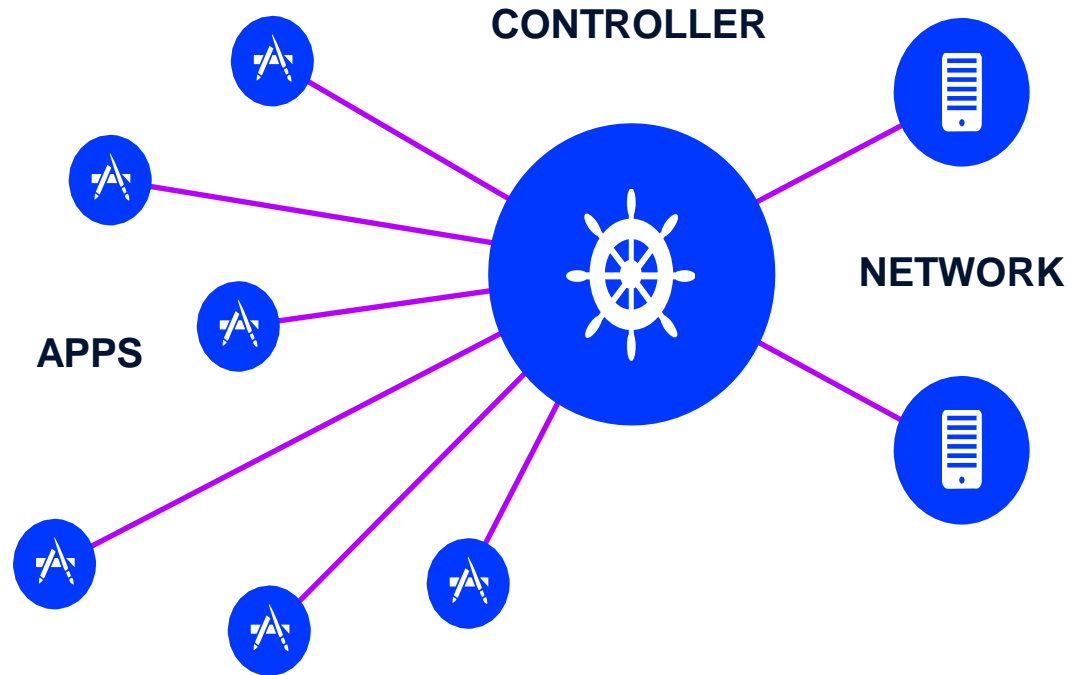
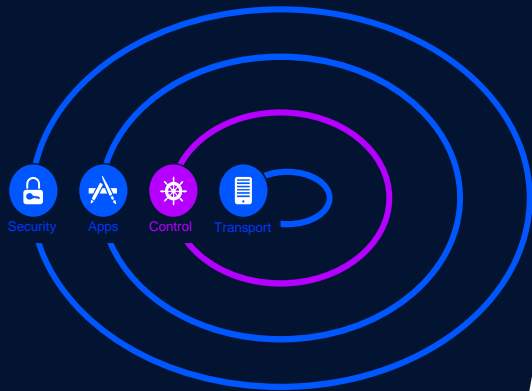
LIGHTCONTROL: MULTILAYER SDN CONTROLLER

- Multi-layer controller for WDM and OTN layers – Multilayer algorithms for network optimization and high utilization
 - Automatic service provisioning
 - Multilayer real-time optimization and path restoration
- Network abstraction and virtualization to simplify integration with orchestration and OSS layers
- Bandwidth-on-demand driven by orchestrator, LightAPPS



LightCONTROL™

MULTI-LAYER SDN CONTROLLER



Carrier-grade controller

for wide area networks

Centralized coordinated multi-layer control plane for packet-optical networking

Multi-layer **network optimization**

Real-time and programmable control logic

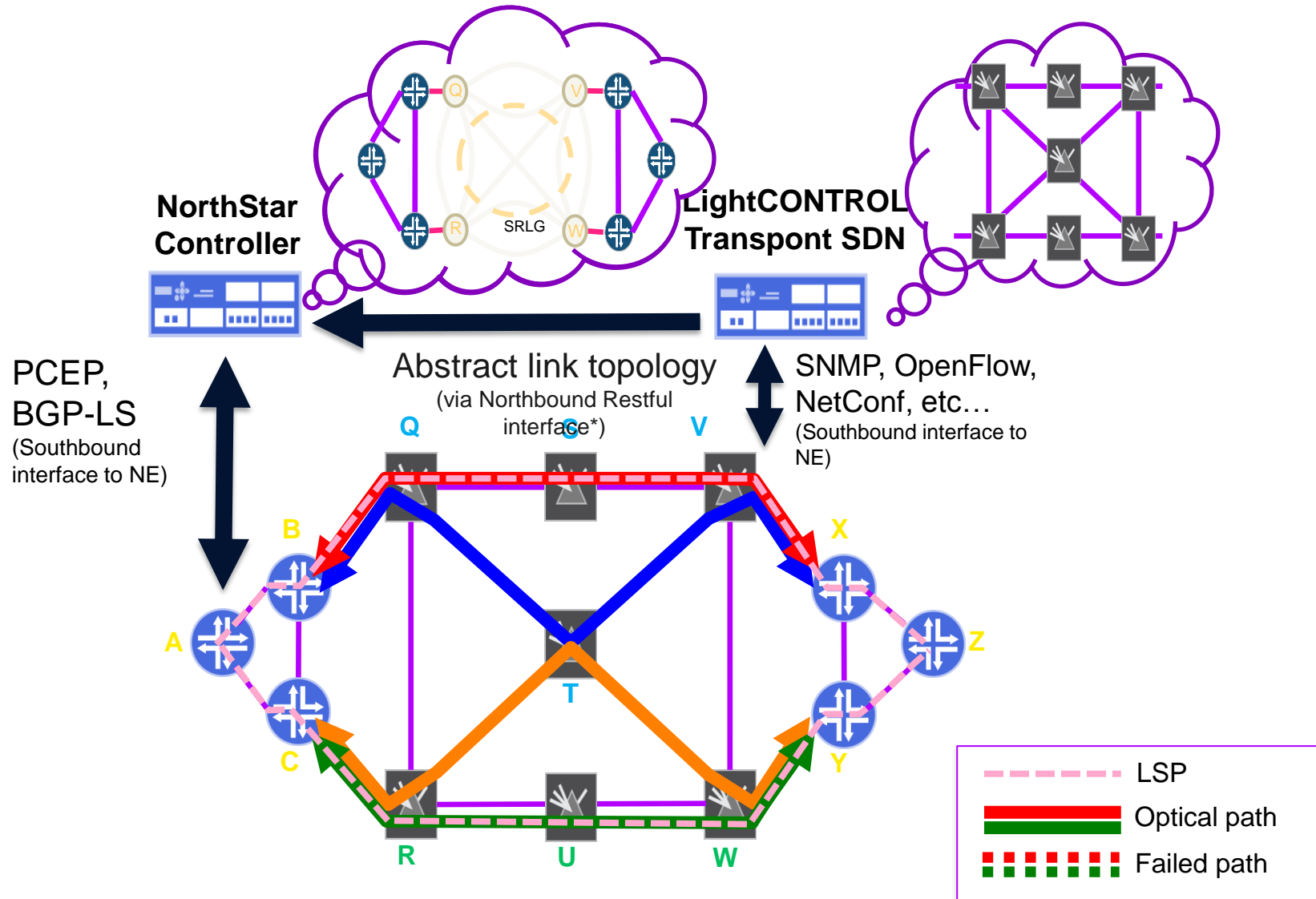
Expansive **Openness**



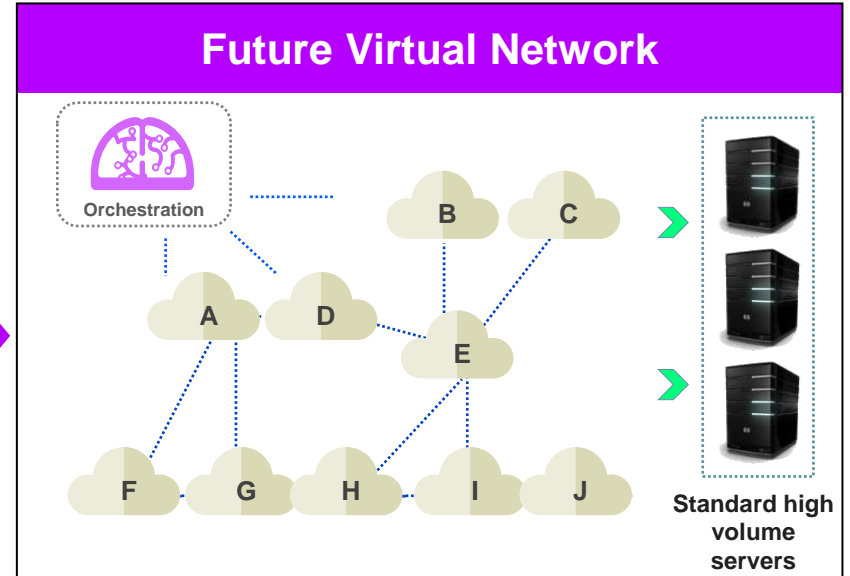
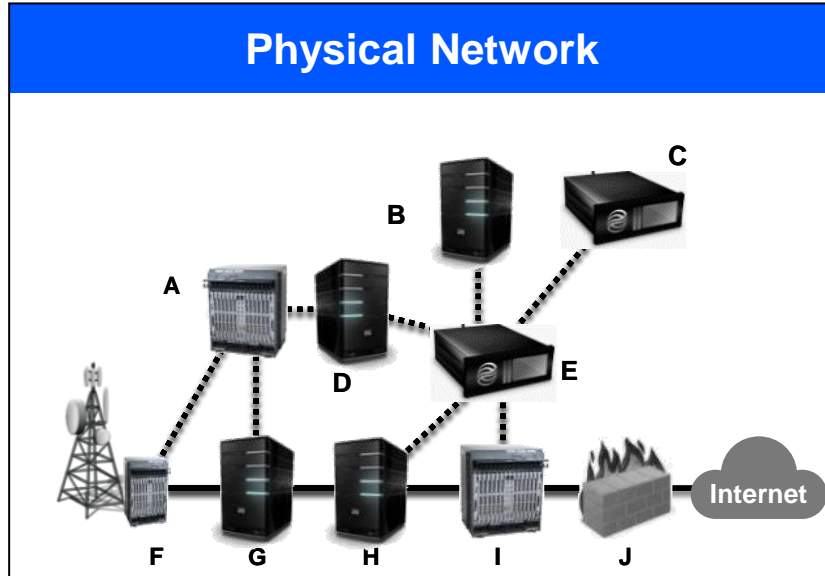
PACKET- OPTICAL SYNERGY

PACKET-OPTICAL CONTROL PLANE INTEGRATION

CONTROLLER-TO-CONTROLLER



NETWORK FUNCTIONS VIRTUALIZATION (NFV): WHAT IS IT ALL ABOUT?



Business Agility

- Rapid time to market for new services,
- Faster changes



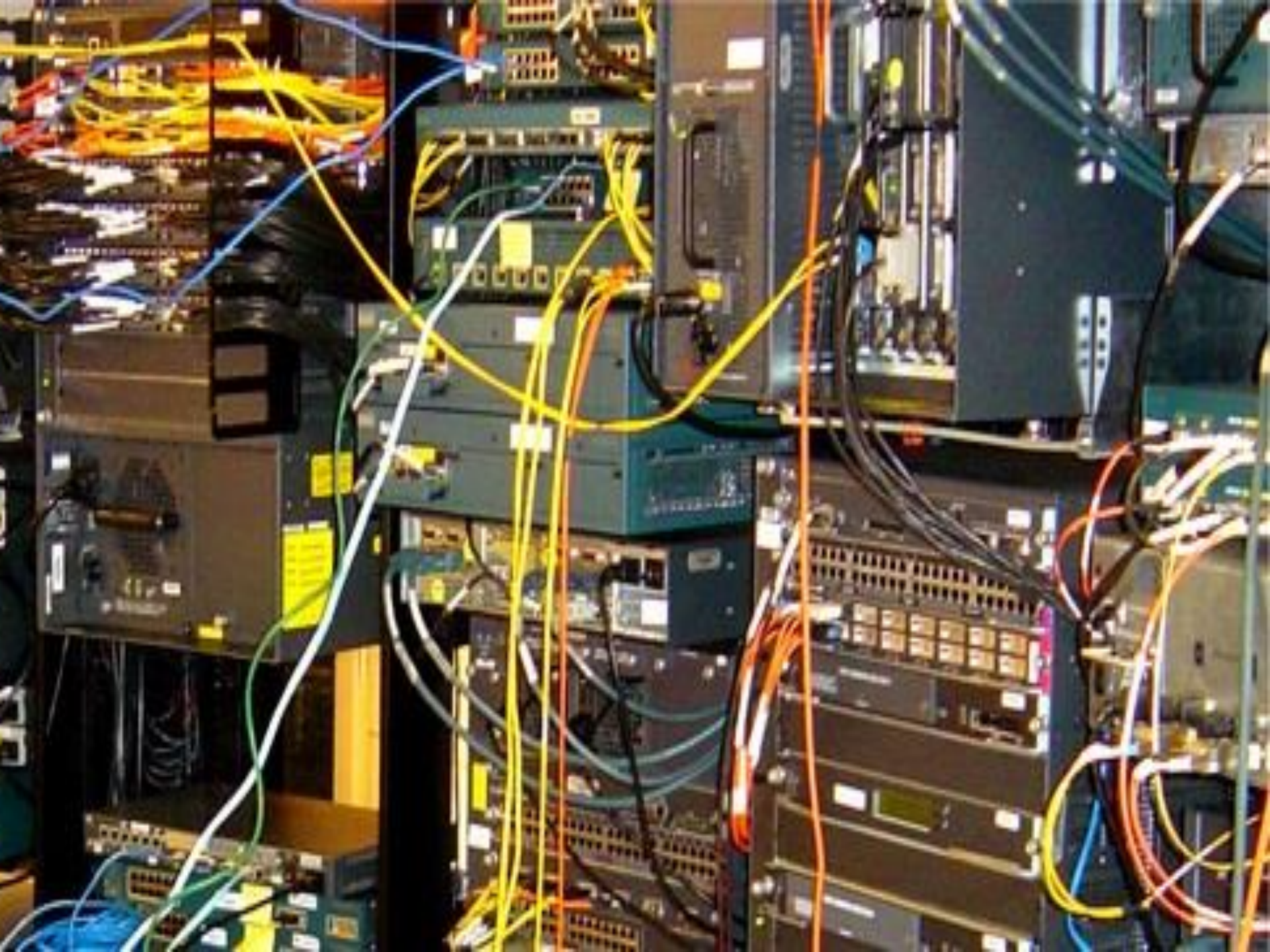
Operational Efficiency

- Automation
- On-demand service selection and delivery



Cost Reduction

- High resource utilization
- Multiple vendors





ECI NFV SOLUTION

- ELIMINATES THE DEPENDENCE ON DEDICATED HARDWARE

- Better scalability – not depended in box/card granularity
- Fast innovation – SW-based solutions over standard HW

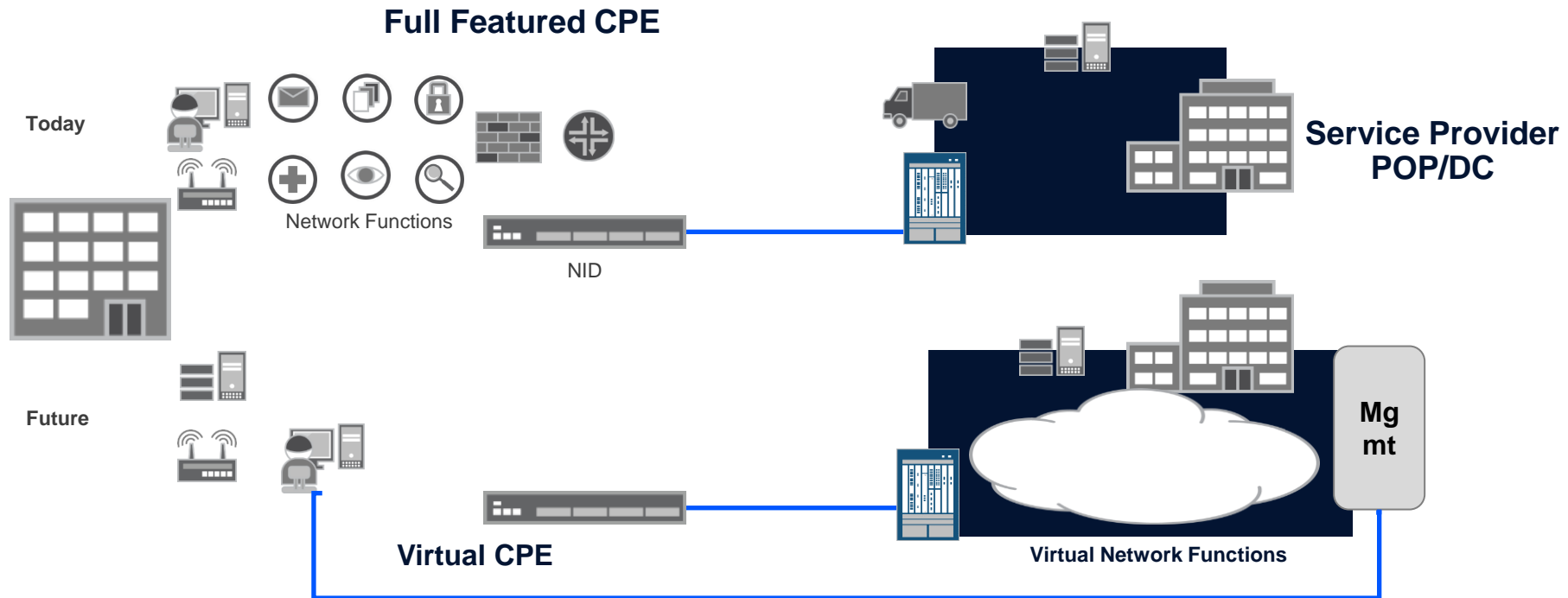
- SERVICE PROVIDERS BENEFITS

- Respond quickly to customers' expectations
- Dynamically meet capacity demands

- ECI NFV SOLUTION – TWO ARCHITECTURES

- Centralized Data-Center based solution - Leverages the common flexible and scalable infrastructure of Data Center
- Distributed - commercial-CPU populated in deployed network element
Optimally locates functions in the network, close to where they are really needed
 - L2&L3 Encryption
 - DPI for security purpose
 - Firewall
 - SSH /HTTPS Proxy
 - IP and L2 Anomaly Detection

vCPE Use Case



COLT – vCPE Success Story

- **Virtualized CPE service for enterprise customers**
 - *69% Faster time to market*
 - *41% Lower TCO*
 - *Service agility with NFV*
 - *Lower risk of introducing new services*
 - *New commercial models: Pay-as-you-go, CAPEX to OPEX transformation*



SUMMARY OF SDN/NFV SOLUTION BENEFITS

**Greater
Network
Visibility**

**Opex
Reduction**



**Better
Utilization of
Resources**

**Less
Capex**



**More Efficient
Operations**

**Opex
Reduction**



**New & Faster
Service
Introduction**

**Increase
Revenues**





ECI

THE ELASTIC NETWORK

THANK YOU!

Erez Zelikovitz

erezz@ecitele.com